



# 45<sup>th</sup> Maitland Rotary Art Festival

November 12-14, 2021

## PROGRAM GUIDE ADVERTISER ORDER

3,000 Program guides for the Maitland Rotary Art Festival printed & distributed to local businesses and at the event.  
*Proceeds from your ad will provide additional distributions to the local charities supported by our club.*

### PROGRAM GUIDE FEATURES:

<ul style="list-style-type: none"> <li>Welcome Letter</li> </ul>	ADVERTISING RATES	PREMIUM POSITION*
<ul style="list-style-type: none"> <li>Festival Briefs &amp; History</li> </ul>	Full Page..... \$500	(on glossy cover wrap)
<ul style="list-style-type: none"> <li>Artist Map</li> </ul>	Half Page Horizontal..... \$300	
<ul style="list-style-type: none"> <li>Exhibitor Information</li> </ul>	Half Page Vertical..... \$300	Back Page: \$1000
<ul style="list-style-type: none"> <li>Entertainment &amp; Dining Information</li> </ul>	Quarter Page..... \$200	Inside Front Cover: \$600
<ul style="list-style-type: none"> <li>List of Patrons</li> <li>Maitland Rotary Club Information</li> </ul>	Business Card..... \$125	Inside Back Cover: \$600

FULL PAGE \$500	HALF PAGE HORIZONTAL \$300	HALF PAGE VERTICAL \$300	QUARTER PAGE \$200	BUSINESS CARD \$125
7.5" x 9.5"	7.25" x 4.625"	3.5" X 9.5"	3.5" x 4.625"	3.5" x 2.5"

Bleed size for premium position ads: 8.25" x 10.5" plus a "bleed all around" - Ad Materials and Payment Due: August 30  
 All ready-made art materials to be provided in PDF format, fonts embedded, CMYK format, 300 DPI for 150 line screen output at 100% of size.

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**AMOUNT PAID:** \_\_\_ Back page \$1,000; \_\_\_ Inside front cover \$600; \_\_\_ Inside back cover \$600; \_\_\_ Full page \$500;  
 \_\_\_ 1/2 page horizontal \$300; \_\_\_ 1/2 Page vertical \$300; \_\_\_ 1/4 page \$200; Business card \$125.

Please make check payable to: **MAITLAND ROTARY ART FESTIVAL** and mail to PO BOX noted below  
*Credit card option also available - call Beth 516.637.7596.*

This ad sheet and all ad materials may be emailed to: [MaitlandRotary@gmail.com](mailto:MaitlandRotary@gmail.com)

*\*The Maitland Rotary Art Festival, Inc. is a 501(c)(3) charity and contributions are tax deductible, subject to IRS regulations.*  
 Maitland Rotary Art Festival, PO Box 941234, MAITLAND, FL 32794-1234 | [WWW.MAITLANDROTARYARTFESTIVAL.ORG](http://WWW.MAITLANDROTARYARTFESTIVAL.ORG)